

Christine Gemmell

Product Designer

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EXPERIENCE

Product Designer, May 2025 – Present

Telus Digital. Remote

Lead end-to-end product design across mobile and web platforms, collaborating with cross-functional teams to define user needs, create wireframes, high-fidelity mockups, and interactive prototypes. Drive design strategy and deliver intuitive, user-centered experiences that align with business goals.

Digital Designer, June 2024 – May 2025

Defined Logic. (Acquired by Telus Digital, 2025) Remote

Owned mobile and web product design end-to-end, leading UX research, wireframing, and prototyping while collaborating directly with developers and stakeholders to ship user-centered digital experiences.

Sr. Visual Designer, August 2023 – December 2023

Sunlight Financial. Charlotte, NC.

Designed elegant user interfaces by collaborating with business analysts to produce sketches, wireframes, high-resolution mockups, and interactive prototypes in support of early-stage product concepts and ideas.

Associate Visual Designer, August 2021 – August 2023

Sunlight Financial. Charlotte, NC.

Supported the marketing team in producing visual assets including PowerPoint decks, promotional one-pagers, social media graphics, and banners. Provided design guidance and ensured creative consistency across the organization.

EDUCATION

Indiana University of Pennsylvania, August 2017 – May 2021

Bachelor of Fine Arts, focus in Graphic Design. Minor in Marketing.

SKILLS

- UI / UX Design
- Design Systems
- Wireframing & Prototyping
- User Research & Usability Testing
- Interaction Design
- Brand Development
- Typography & Layout
- Illustration

TOOLS

- Figma
- FigJam
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Wordpress
- InVision
- Procreate

AI TOOLS

- Midjourney / Adobe Firefly
- ChatGPT / Claude
- Fuel IX

LANGUAGES

- HTML / CSS
- JavaScript / jQuery